

SPORSHO SHAIK

Creative Director & Product Designer | B.Sc. Computer Science

+60 1111 780 817 ✉ sprshoshk@gmail.com [in linkedin.com/in/porshoshk](https://www.linkedin.com/in/porshoshk) [Be behance.net/porshoshk](https://www.behance.net/porshoshk)

SELECTED ACHIEVEMENTS

- Progressed from Senior Graphic Designer to Creative Director within 2 years at AgonVista.
- Led creative delivery across 30+ branding and digital projects for international clients.
- Built scalable AI-assisted workflows reducing creative turnaround time by 35%.
- Developed 120+ marketing and presentation assets for internal and client-facing operations.
- Worked across teams and clients in Australia, Singapore, Malaysia, Switzerland, and the United States.

EXPERIENCE

ShaeWellness

Oct 2025 – Feb 2026

Senior Integrated Designer

Australia

- Designed and optimized 40+ email campaigns and CRM assets in Go High Level (GHL), improving creative turnaround time by 35% through modular and AI-assisted workflows.
- Built scalable design systems for funnels, landing pages, ads, pitch decks, and social creatives, maintaining consistency across digital channels.
- Transitioned into performance-focused integrated design, combining branding, automation, and conversion-driven creative testing.

Armaan World

Jan 2025 – Aug 2025

In-House Designer

Florida, USA

- Developed 120+ presentation, marketing, and communication assets, improving production speed and brand consistency across teams.
- Introduced QA and review systems that streamlined feedback cycles and reduced repetitive revisions.
- Transitioned from agency-based creative leadership into a fast-paced in-house production and operations role.

AgonVista

Jan 2023 – Dec 2024

Creative Director

Kuala Lumpur, Malaysia

- Led creative direction across 30+ branding, digital, and print projects for regional and international clients.
- Implemented workflow systems and quality checkpoints that improved delivery efficiency and reduced revision cycles.
- Progressed internally from Senior Graphic Designer to Art Director and Creative Director within 2 years.

OSCOS

May 2022 – Dec 2022

Senior Brand Designer

Singapore

- Led the company rebrand, developing visual identity systems, campaign assets, and digital brand guidelines.
- Collaborated with marketing and sales teams to create performance-focused campaign materials and lead-generation assets.
- Transitioned from marketing design into strategic brand and systems-focused design leadership.

BytePlus

Jan 2022 – Jul 2022

UI/UX Design Intern

Singapore

- Designed wireframes, prototypes, and user flows for enterprise dashboard interfaces.
- Conducted usability testing and refined interface systems based on user feedback and developer collaboration.
- Expanded from visual design into product-focused UI/UX and scalable interface systems.

Studio Sciana

Mar 2021 – Dec 2021

Multimedia Designer

Dhaka, Bangladesh

- Produced motion graphics, campaign videos, and digital assets for regional marketing campaigns.
- Collaborated with copywriters and animators to align visual storytelling with campaign goals.
- Transitioned from static design into multimedia production and motion-based creative workflows.

Coltura

Jun 2020 – Dec 2020

Visual Designer

Zurich, Switzerland

- Designed digital marketing assets, packaging concepts, and UI mockups for product campaigns.
- Supported A/B testing initiatives and streamlined design-to-development handoff processes.
- Transitioned from foundational branding work into strategic digital and product design execution.

EDUCATION

Swinburne University of Technology <i>Bachelor of Computer Science(Cybersecurity & Data Science)</i>	Aug 2024 – Jan 2026 <i>Subang Jaya, Selangor</i>
INTI International University & Colleges <i>American Degree Transfer Program (Computer Science)</i>	Apr 2022 – Aug 2024 <i>Subang Jaya, Selangor</i>

TECHNICAL SKILLS

Design & Creative: Figma, Adobe Illustrator, Photoshop, InDesign, Lightroom, Adobe XD
Product & Web: UI/UX Design, Design Systems, Wireframing, Prototyping, Responsive Design, HTML, CSS
Development: JavaScript, Python, C, C++, PHP
Tools & Platforms: VS Code, PyCharm, Eclipse, CLion, Google Cloud Platform, Amazon Web Services, Cisco Networking
Specializations: Creative Direction, Branding, Integrated Design, Marketing Design
AI & Automation: ChatGPT, Google Gemini, Claude, Midjourney, AI-Assisted Workflows, Prompt Engineering

LEADERSHIP & OTHER EXPERIENCE

AgonTech <i>Co-Founder & Security Product Lead (Part-Time)</i>	Aug 2025 – Present <i>Kuala Lumpur, Malaysia</i>
- Co-founded a cybersecurity-focused startup, leading product strategy, visual identity, and early-stage platform development across security and SaaS initiatives. - Directed the design and structure of security-focused digital products, dashboards, and user workflows, balancing usability with scalable system architecture. - Built internal operational systems and AI-assisted workflows to accelerate product research, branding, and development processes during early growth stages.	

CERTIFICATIONS

Adobe Graphic Designer Specialization — Adobe (2025)
Generative AI Content Creation — Adobe (2025)
Design Fundamentals — Adobe (2025)
Graphic Design — Adobe (2025)
Document Design — Adobe (2025)
Image Editing — Adobe (2025)
Claude Code 101 — Claude (2026)
Claude 101 — Claude (2026)
Google Analytics Certification — Google (2024)